

Welcome to the Pinnacle Coaching Program

VIP MENTORING APPLICATION

Name:

Business Name:

Address:

Office Phone:

Cell Phone:

Fax:

Email:

Website:

Contact Name:

Let's Get Started!

Describe your current business in as much detail as possible (*Your revenue, streams, your support, list size / customer base, what's working, what's not...etc*):

Why are you in this business?

How many years have you been in this business?

Have you ever run another similar business?

Who is your target market? (If you aren't sure, just put as much as you can.)

Where do you see your business in 2 years?

Where do you see your business in 5 years?

Where do you see yourself in the near future?

List any products or programs you are currently running:

What are your top 3 Money, Marketing, and Business goals?

1.

2.

3.

What are the top 3 business accomplishments you are most proud of?

1.

2.

3.

What are the three biggest challenges or obstacles you are facing?

1.

2.

3.

If you had a magic wand to change three things in your life, what would they be?

1.

2.

3.

What scares you most about money?

What excites you most about money?

Do you have debt?

How much?

Does it feel manageable to you?

What are the top 5 highest priorities on your agenda right now? Prioritize them highest to lowest.

1.

2.

3.

4.

5.

Challenge Survey
Rate Your Biggest Success Challenges
(Rank each 1-10, 10="BIG" 1="small")

- Clarity of Goals and Objectives _____
 - Time Management personal productivity _____
 - Managing my team _____
 - Hiring staff to grow my business _____
 - Competition, commoditization of my products/services _____
 - Fighting to Shed Limiting beliefs _____
 - Sales skills _____
 - Passion _____
 - Balance _____
 - Satisfaction with wealth and income growth _____
 - Self esteem self confidence _____
 - People I rely on _____
 - People I associate with _____
 - Ability to influence others _____
 - Satisfaction with Recognition, Respect and Prominence _____
 - Lead generation _____
 - Sales Follow-through _____
 - Personal Resilience _____
- Please share anything else you would like for me to know:

"The best thing about entrepreneurship is that you are your own boss...The
worst thing about entrepreneurship is that you are your own boss!"

People can be divided into three groups:
Those who *make* things happen
Those who *watch* things happen and
Those who *wonder* what happened

Use the talents and time you have to make things happen now!

Success is one decision at a time and you tackled the first, by putting your dreams, challenges, opportunities, and possibilities on paper.

Next, please send your application to:

Mark Zupo International, LLC
P.O. Box 70053
Marietta, GA 30007-0053

If you prefer to scan and email, send to markzupo@gmail.com.

“Adversity is the best University...the best lessons learned
are the hardest lessons earned!”

Mark Zupo - 2001